



KODAK INK & PLATE USAGE SERVICE

GROUND BREAKING INNOVATION

Predict profitability in every last drop

Estimating on-press ink consumption has never been a perfect science, until now

KODAK's Ink & Plate Usage Service allows commercial offset printers and packaging converters to see and understand consumable usage costs across an entire organization. That means no more guesswork and no more manual calculations. Ink & Plate Usage Service leverages data to minimize carrying costs, maintain profit margins, and drive step-change growth.

How it Works

Ink & Plate Usage Service uses cutting-edge technology from Microsoft to collect, store and analyze large amounts of production data from manufacturing operations in near-real time. Then, Kodak's proprietary predictive modeling provides macro-level business insights that lead to long-term saving opportunities.

This allows brand owners to base their business and labor planning, job quoting and consumable purchasing decisions on historical and predictive usage data, helping meet customers' requirements while reducing manufacturing costs.

Ink & Plate Usage Service's automation makes job quoting more accurate, maximizing opportunities for immediate revenue results.



Advantages

Realize Untapped Sources of Savings

- Reduce carrying costs for consumables by purchasing materials on an as-needed basis
- Reduce costs associated with spot inks by ordering only what you need, when you need it... and not a drop more
- Minimize hazardous waste and associated disposal costs

Improve Operational Sources of Savings

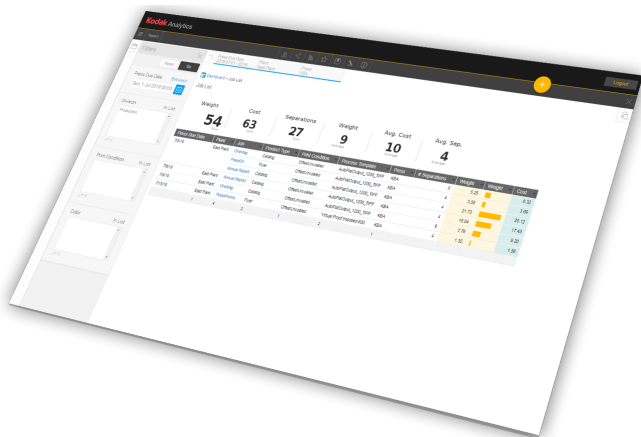
- Maximize operator productivity by eliminating manual monitoring and tedious calculations
- Improve profit margins by knowing and understanding your actual consumable usage and associated costs
- Stay competitive by improving quoting accuracy to win new and repeat business
- Improve inventory controls by carrying inventory as needed across multiple plant locations with ease



DYNAMIC PRINT PLANNING: Save Time and Money

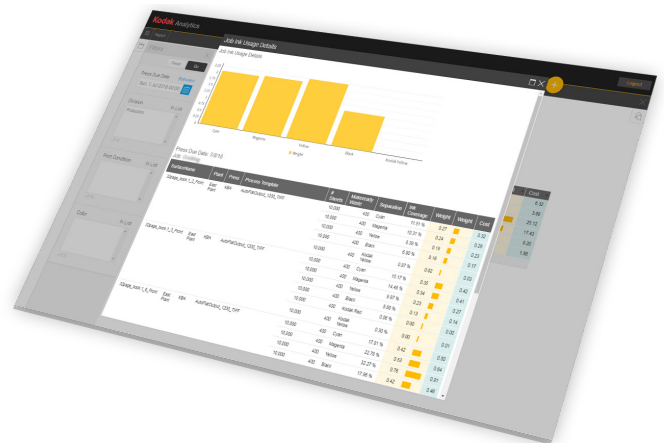
Benefit	Description
Increase Profitability	Dynamically calculate the optimal manufacturing plan for each press using AI technology
Increase Efficiency	Optimize your e-commerce or time driven print workflow
Reduce Cycle Time	Combine press planning and job ganging into a single integrated step
Drive Growth	Leverage KODAK's Decision Analytics System Performance Dashboards to make fact-based decision for your business

Ink Usage by Press



Monitor and analyze ink usage by press to troubleshoot and reduce inefficiencies, which can lead to reduced profits and unexpected costs.

Ink Usage by Job



Monitor and analyze total ink usage and costs by job to uncover granular details, ensuring efficiency and profit margin in every print run.

UTILIZE THE COMPUTING POWER AND DATA ANALYTIC CAPABILITIES OF PRINERGY INK & PLATE USAGE TO DELIVER A RADICALLY NEW LEVEL OF EFFICIENCY AND SIMPLICITY TO YOUR PRINT PRODUCTION PLANNING, ULTIMATELY SAVING YOU TIME AND MONEY.



Eastman Kodak Company 343 State Street Rochester, NY 14650 USA
+1-866-563-2533 in North America.

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